

JORDAN  
FITNESS RANGE

DESIGN. COMMITMENT. HERITAGE.

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**2025**

# JORDAN



## DUMBBELLS



The bread and butter of any gym, dumbbells are an absolute must-have for any strength training setup. Whether you're building a commercial facility or upgrading your home gym, our range of commercially rated dumbbells offers the perfect balance of durability, comfort, and style.

Designed to handle heavy, consistent use, these dumbbells feature precision balance, secure grips, and robust materials that stand the test of time. From sleek rubber hex dumbbells to solid steel urethane-coated options, we have styles to suit every preference and budget.

Ideal for everything from isolation movements to full-body functional training, premium dumbbells are the cornerstone of versatile, effective workouts. Explore our full range to find the perfect set for your gym space.

### *Features*

- Heat-treated steel dumbbells with weights coated in heavy-duty and odourless urethane
- Available in weights: 2.5kg-75kg
- Great for a comprehensive number of upper-body strength exercises, from shoulder press through to chest press and bicep curls
- With weights going up to 75kg Jordan's urethane range is a great option for CrossFit gyms looking for hardwearing commercial dumbbells that won't let them down.

# JORDAN

## KETTLEBELLS



A true multi-functional workout tool! Kettlebells are one of the most versatile and effective pieces of equipment you can add to any training space. Their unique design allows for a huge variety of exercises that challenge strength, endurance, balance, and coordination—all in one compact piece of kit.

Kettlebell training is known for boosting functional strength, improving cardiovascular fitness, and helping to build explosive power. From traditional swings and presses to dynamic movements like snatches and cleans, they offer a full-body workout that engages multiple muscle groups and keeps training fresh and exciting.

Available in a wide range of weights and finishes, our commercial-grade kettlebells are built for durability and comfort, whether you're stocking a busy gym floor or upgrading your home workout space. Most importantly, they make training fun, challenging, and endlessly adaptable.

### *Features*

- Quality construction that works your whole body and all for a great price. No wonder kettlebells are a best-seller.
- Available from 4kg to 40kg in 2kg increments, plus five sets from beginners through to advanced
- Kettlebell benefits are numerous, including boosting functional strength, increasing cardiovascular fitness and, importantly, they're fun to use

# JORDAN



## FLOORING & EXERCISE MATS



A strong foundation is essential for any gym, and quality flooring makes all the difference. Jordan rubber flooring and exercise mats are designed to protect your equipment, your flooring, and your users—while giving your space a clean, professional look.

Built to withstand the demands of daily use, Jordan's flooring options provide superior impact absorption, noise reduction, and anti-slip protection, making them ideal for both free weight and functional training areas. From interlocking rubber tiles to heavy-duty rolls, we offer solutions to suit every layout and budget.

Jordan's exercise mats complement the range perfectly, offering comfort and stability for stretching, floor workouts, and recovery sessions. Easy to clean and built to last, they're a simple yet essential addition to any training environment. Whether you're fitting out a commercial gym or a compact studio, our flooring and mats create a safe, durable, and visually cohesive foundation for your entire workout space.

### *Features*

- Unique 'Air Care System' minimises impact on joints while the anti-slip surface keeps things stable
- ACTIV Interlocking flooring is hard-wearing and very easy to lay; simply link together for a premium, professional look.
- Mould and bacteria resistant
- Sweat-resistant and lightweight
- Fully compliant with EU chemical Directives
- Recommended to be cleaned with Jordan Gym Floor and Equipment Cleaner

# JORDAN

## WEIGHT BENCHES



A solid, reliable weight bench is at the heart of any serious training setup. Whether you're fitting out a commercial gym or upgrading your personal training space, Jordan's premium-quality benches are designed to deliver outstanding performance, comfort, and durability.

Featuring a heavy-duty steel frame, precision welds, and high-density upholstery—ensuring long-lasting support through even the toughest workouts.

From adjustable benches and Olympic setups to flat utility designs, our collection covers every training style and space requirement. When you invest in one of our benches, you're not just buying equipment—you're adding a foundation piece built to last for years of reliable, professional use.

### *Features*

- Fully adjustable with 4 seat angles and 8 backrest angles
- Enjoy a more comfortable workout with 6cm thick black upholstery
- Commercially rated 500kg max load lets you be confident with every rep
- Built in handle and wheels for easy movement

# JORDAN

## FITNESS STORAGE



Jordan racks offer intelligent storage to fit your facility. Depending on the size of your gym, these racks can be daisy-chained together to create a longer rack or simply stored on their own for smaller areas.

### *Features*

- Space-saving, strong and stable steel racks that store up to multiple pairs of free weights.
- Standard racks hold Chrome & Classic Rubber Sets
- You can also choose from hundreds of colours to match your gym/health club's brand colouring.

# JORDAN

## FITNESS EQUIPMENT & ACCESSORIES



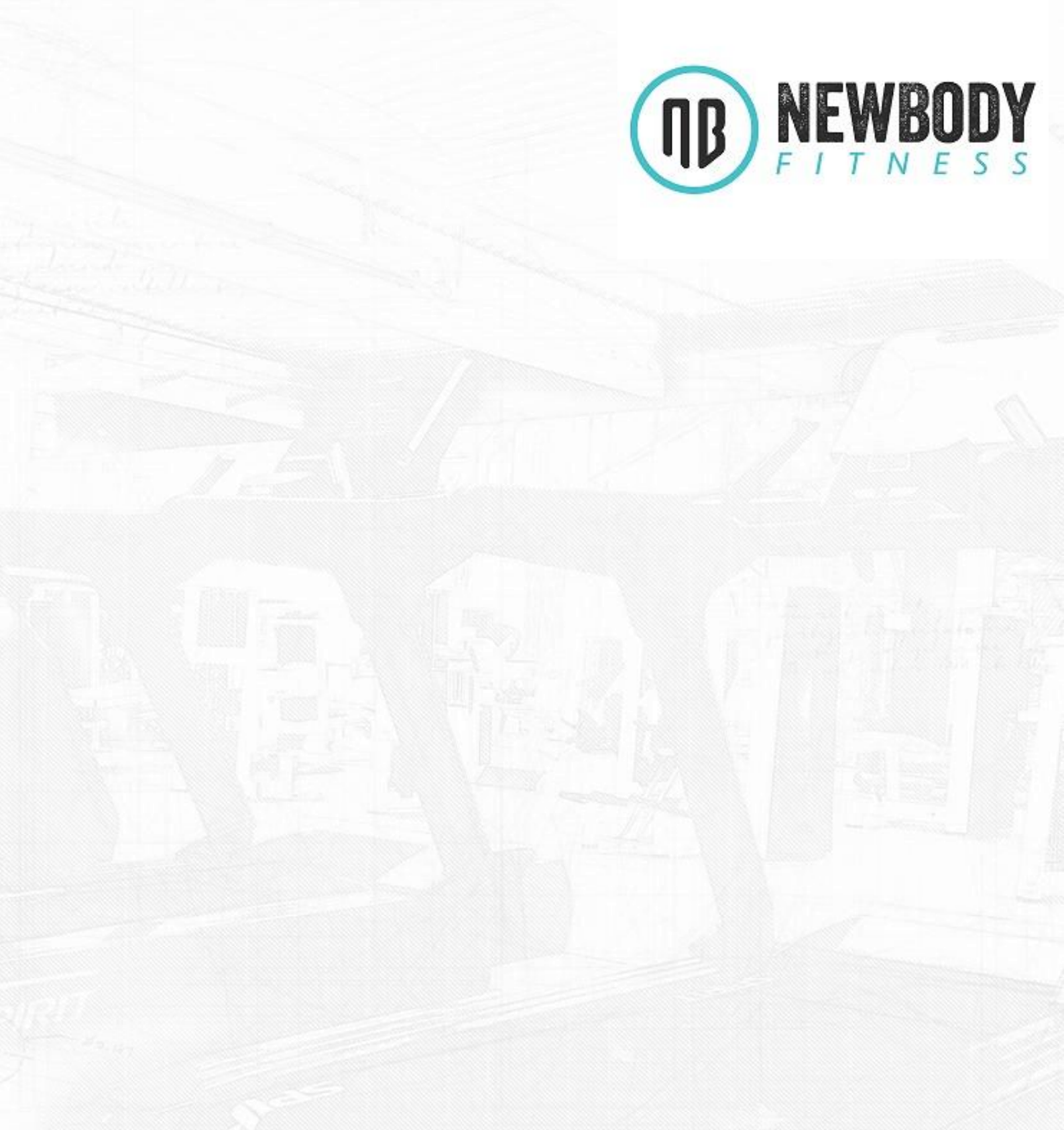
Looking for something specific? Jordan Fitness offers a wide variety of high-quality gym equipment and accessories to suit every training need. From free weights and storage solutions to performance machines and functional training gear, Jordan's range is trusted by gyms, studios, and athletes across the UK.

If you can't see exactly what you're after, just get in touch—our team will be happy to help you find the perfect solution for your space and budget.

Call us on 01926 337000 or email [info@newbodyfitness.co.uk](mailto:info@newbodyfitness.co.uk) to discuss your options and get expert advice on the full Jordan Fitness range.

### *Features*

- SBR Rubber: A synthetic rubber derived from the joining of two monomers to form a copolymer for superior high-abrasion resistance and elastic properties to protect against wear and tear through ageing.
- Cast Iron: Used within Jordan's Rubber Dumbbells, cast iron offers an easy pour method to achieve the perfect shape for dumbbell heads.
- Structural Steel: Used for Jordan's Urethane and Hex Dumbbells, structural steel provides a hard-wearing, solid material for dumbbell heads and is a denser material than Cast Iron.
- Designated to be used within light and heavy commercial environments such as PT Studios, Smaller Independent Gyms, or for home use.



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